



## Roadmap to Mission Attainment

The key to successfully navigating ever shifting circumstances is ensuring your organization's solid base of readiness. Organizational initiatives thoughtfully designed produce a framework of strategies and essential interrelated components to one another aligned to meet your mission. The result of these initiatives, ranging from strategic and operational plans to targeted programs, is increased responsiveness and flexibility when issues arise.

Imprado facilitates leadership discussions to define and design an initiative for success. The result is a documented framework of considerations and activities that provides a roadmap to mission attainment.

## Benefits to You

- Helps you to more quickly identify challenges in a changing business environment.
- Starting point for good corporate governance.
- Informs efforts to organize the risks you face and assess their importance.
- Provides peace of mind knowing you are proactively designing organizational success.
- Helps you to focus on issues you can control and informs risk management and mitigation planning.
- Provides you with reliable and consistent goals to inform management decisions.
- Helps to ensure quality, efficiency and consistency in your operations.
- Shapes customer, stakeholder and industry initiatives.



3519A North Front Street, Harrisburg, PA 17110 • 443-844-1824

Imprado is the strategic consulting group of DynaVet Solutions, LLC, which offers business and IT services as a U.S. Department of Veterans Affairs verified Service-Disabled Veteran-Owned Small Business and a Pennsylvania Small Diverse Business: Service-Disabled Veteran Business Enterprise with offices in Harrisburg, Pa. and Elkridge, Md.



## What We Do

Imprado uses proven, yet flexible, methodologies to design components of a successful plan with a focus on achieving results.

Drawing from a wide experience base, Imprado uses tailored processes with selected participants to produce strategic and operational plans that direct and measure your organization's success.

The planning effort is crafted through vetting discussions with leadership. The scope and size of an initiative informs the level of effort typically involving the following steps:

Discovery → Define → Iterate → Solidify/Finalize → Implement → Monitor/Measure → Evolve

The primary result of the planning process is the framework of documents essential to your staff in achieving success in meeting your mission:

- Strategic planning and applicable appendices such as environmental scan, risk registry, evaluation metrics
- Stakeholder engagement, facilitation and documentation
- Governance, financial and operational considerations and options
- Internal and external communication priorities



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