

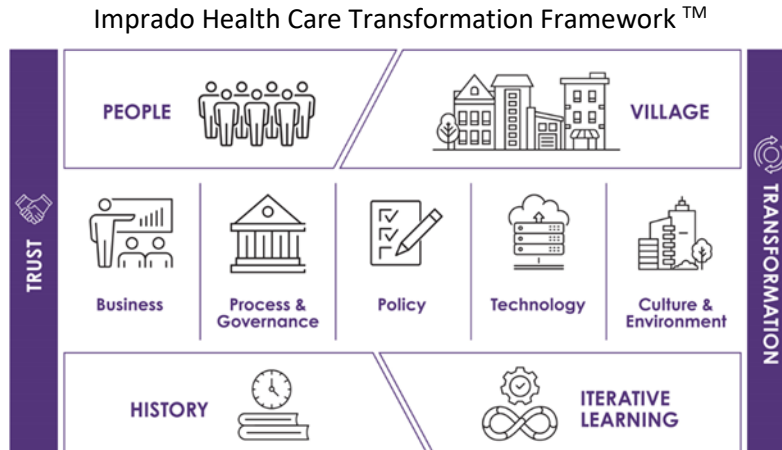


Trusted Strategic Advisor

The health care industry is complex and constantly changing. It is very difficult for anyone to keep pace with all of it, so Imprado offers you resources to help you stay in touch with all the change and complexity. We are here whether you need an ongoing strategic advisor, or if you just need help with a particular challenge or opportunity.

Why Imprado?

- Our experience across the health care continuum positions us to help you think through your plans holistically – strategically, operationally, and tactically. Our approach to examining challenges and opportunities applies the rigor of our custom framework:



- We are health care policy experts and influencers spanning from HIPAA to 21st Century Cures.



1035 Mumma Road, Suite 301, Wormleysburg, PA 17043 • 443-844-1824

Imprado is the strategic consulting group of DynaVet Solutions, LLC, which offers business and IT services as a U.S. Department of Veterans Affairs verified Service-Disabled Veteran-Owned Small Business and a Pennsylvania Small Diverse Business: Service-Disabled Veteran Business Enterprise with offices in Harrisburg, Pa. and Elkridge, Md.



- Our expertise is from first-hand experience working within:
 - Federal and state governments, public health programs (i.e., Office of the National Coordinator for Health Information Technology, Centers for Medicare and Medicaid Services), and state agencies (i.e., departments of health and human services, state, and cost containment).
 - Federal advisory committees (i.e., National Committee on Vital and Health Statistics, Health Information Technology Advisory Council).
 - Payers, inpatient and outpatient providers, and IT vendors.
 - Health information exchange and health insurance exchange.
 - National and international standards development groups (i.e., HL7®, X12®).
 - Trade associations (i.e., medical, hospital and insurance).
 - For-profit, non-profit and not-for-profit organizations.
- We understand the interplay of administrative, clinical, public health and social determinants of health (SDOH) workflows and data.
- Our work is guided by principles of justice, equity, diversity and inclusion (JEDI). We have a history of cultural competency, sensitivity and inclusivity in our work.
- We believe in a patient-centric health care system and expanded patient access to their data.
- We are communications experts, including branding, advocacy, transformation, reputation management, and audience identification and engagement (*see also our [Strategic Communications](#) service offering*).
- We ensure stakeholder engagement across diverse industry components, languages and cultures.



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- We are experts at program design and evaluation, specifically with outcomes-based measures.
- We specialize in best practices-based governance, including for-profit and non-profit principles. This includes program and project management, policies and procedures, and internal controls (see also our [Health Information Governance](#), [Internal Controls](#) and [Policies and Procedures](#) service offerings).

What We Do

- Act as an objective listener or researcher to help you explore, crystalize, and advance your ideas.
- Attend industry events and meetings either as your representative or just as your “eyes and ears” in the room. We analyze and then report back information that matters to you in alignment with your business model and strategic plan.
- Read industry materials such as newly published proposed rules or white papers and brief you on what they mean to you.
- Review or assist in development of contracts, job descriptions and statements of work to encourage alignment with your mission attainment.
- Strengthen your skills and knowledge by providing targeted education to you and/or your team on aspects of the health care continuum.
- Modernize workflows to achieve compliance and efficiencies with policy and programmatic requirements.

For detailed resumes and qualifications specific to your needs, please contact Dave Grinberg at dave@imprado.com or 443-844-1824. We are available as an on-call resource or on retainer.



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